Marketing Advisory Board AGENDA

Thursday, April 12, 2012

3:00 – 5:00 PM

HM Jackson High School: 1508 136th St SE Mill Creek, WA 98012

Room C – 105 (Jennifer Chambers’ room) phone 425.385.7115

3:00 Welcome and Introductions

3:10 Student Presentations and Feedback

4:00 Pintrest: Demonstration and discussion on how to utilize the social media site for multiple purposes – lesson by Aubrey Michaelis

Blogging: Demonstration and discussion on how to utilize this tool in business and marketing – lesson by Aubrey Michaelis

4:45 Reflection on today’s Advisory Meeting Setup

4:55 Future Hosting Sites: Request of those who would like to host Advisory Meeting at place of business

Next meeting: May 24th and possible field trip to Safeway Distribution Center

Everett Public Schools - Career and Technical Education

Vision: To empower each student to find their passion through relevant applied learning experiences that connect students with their family, community and career to become lifelong learners, responsible citizens and leaders.

Purpose: To enhance each student's K-12 academic learning through relevant experiences, leading to a productive career and personal life

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